



DIGITAL
Business in Action

Delivering Data Driven Decision Making

Highlights

15%

faster
business
decisions

5

reusable Data
Connectors for
legacy databases

30%

faster
re-supply
notifications



Background

Thinking of a confectionary business typically brings to mind a brick-and-mortar set up with low uptick on modern digital methods. So how does Digital Business make an impact to a business that has been running on manual operations for years and change their dynamics to achieve more profits and growth?

Pain Point

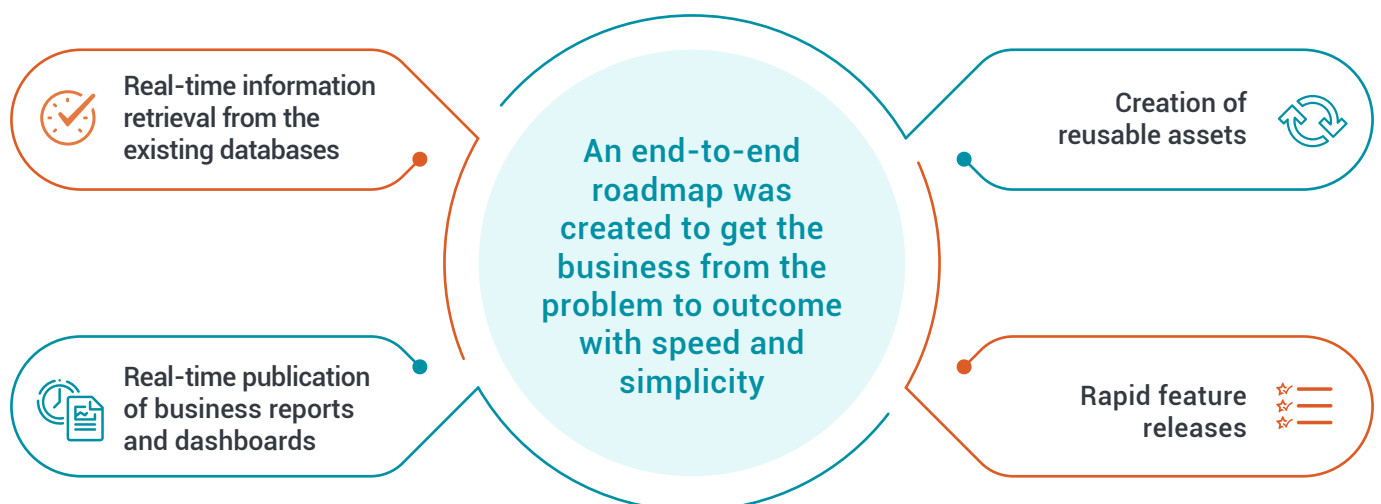
Our client was grappling with the data that was lying in their critical inventory databases, unable to extract meaningful insights that could help them with business decisions. This led to delays in time-to-market, product delivery, order fulfils, metrics around orders, and inefficient inventory management. Quite an ineffective way to make a business perform at optimal speed. The client needed to implement a data-driven decision-making system to streamline their operations without disrupting the continuity of their functions.

Making the Data Work



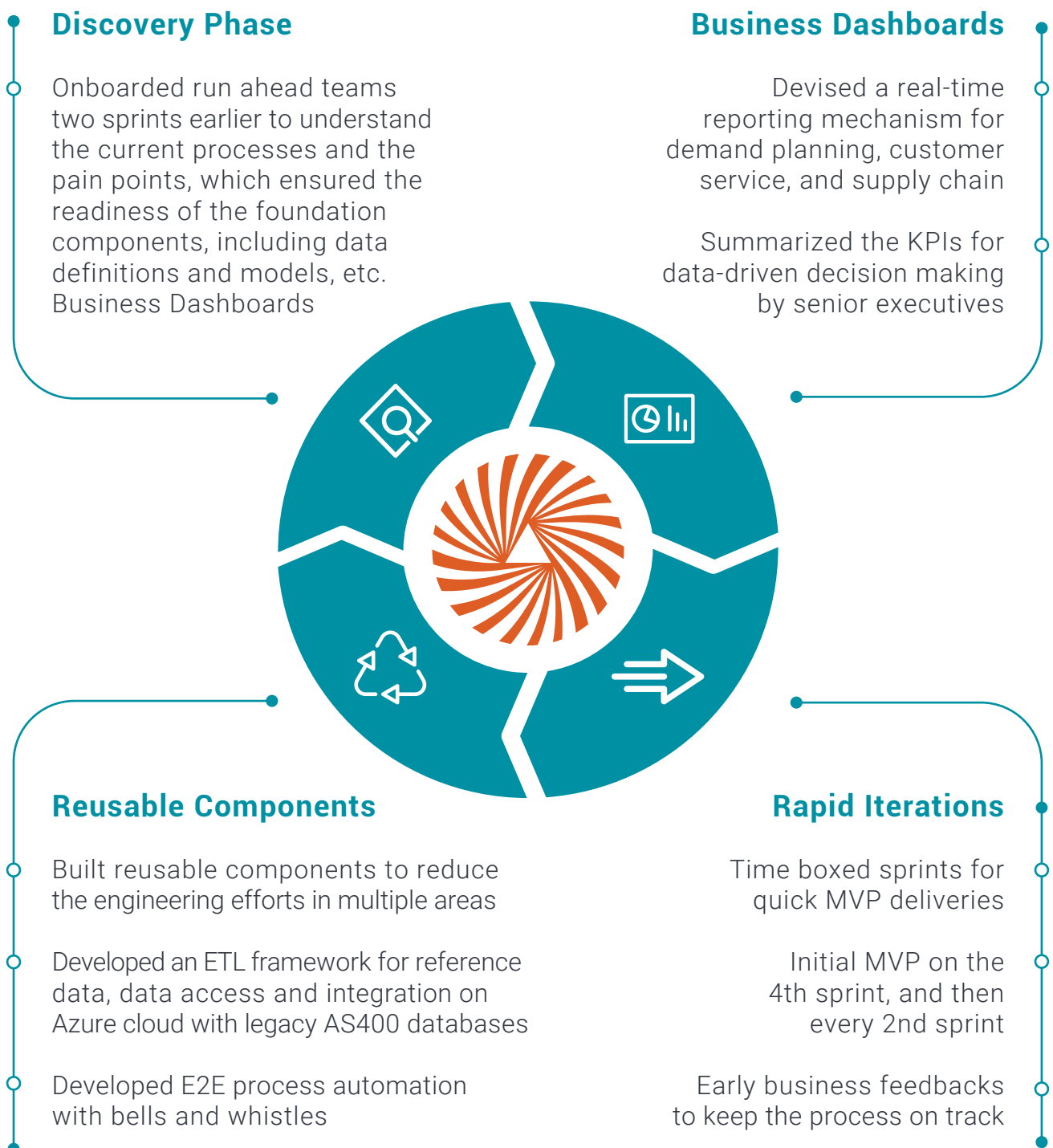
The Benefit of Adopting Digital Business Practices

is that it provides a way to induct digitalization which is not expensive, complex or time-taking. As it has been observed in most cases, the start is always to build a Single Source of Truth (SSOT) for the existing data.



Effective Execution

Altimetrik follows the Digital Business approach which is incremental with bite-sized outcomes, different from the big bang approach of digital transformation. This unique approach has helped our clients get outcomes faster and at minimized costs, by simplifying the entire process and collaborating closely with the business to ensure outcomes are being met.



Discovery Phase

Onboarded run ahead teams two sprints earlier to understand the current processes and the pain points, which ensured the readiness of the foundation components, including data definitions and models, etc. Business Dashboards

Business Dashboards

Devised a real-time reporting mechanism for demand planning, customer service, and supply chain
Summarized the KPIs for data-driven decision making by senior executives

Reusable Components

Built reusable components to reduce the engineering efforts in multiple areas
Developed an ETL framework for reference data, data access and integration on Azure cloud with legacy AS400 databases
Developed E2E process automation with bells and whistles

Rapid Iterations

Time boxed sprints for quick MVP deliveries
Initial MVP on the 4th sprint, and then every 2nd sprint
Early business feedbacks to keep the process on track

Results

The client was able to make business decisions **15% faster**. There was a **30% increase** in the speed of resupply notifications which **improved their SKUs and inventory performance**, leading to customer satisfaction.



About Altimetrik

Altimetrik is a digital business enablement company. We deliver bite-size outcomes as organizations scale digitalization to accelerate revenue growth without disrupting ongoing business operations. Our practitioners and agile engineering teams create solutions that drive transformation and achieve business goals. With offices across the globe and 4,000+ energized practitioners, Altimetrik partners with Fortune 500 and mid-size companies alike to enhance their agility, empowerment, and success.